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### Site visit Maastricht Convention Bureau great success

Feb 02, 2009



On January 30th and 31st, the Maastricht Convention Bureau organised a successful site visit in Maastricht & surrounding area for international meeting planners.

Several guests, who wanted to get acquainted with Maastricht & surrounding area as a business destination, were very pleased with the Maastricht Convention Bureau (MCB). For the MCB organised a site visit on January 30th and 31st. Guests coming from

The Netherlands, Belgium, Germany, Sweden, the United Kingdom and Italy, got acquainted with several meeting, party and dinner venues, as well as other organisations and possibilities of the city and its surroundings during these two days. They were all very amazed about the possibilities Maastricht & surrounding area offers for their meetings.

The MCB is a foundation of several companies and service organisations from the MICE industry of Maastricht and surroundings. Their purpose is to promote Maastricht and surroundings as business destination, and to let as many MICE organisers have their business meetings in this region as possible.

Therefore, the MCB organises a site visit for convention, meeting and incentive organisers. During a two day visit the guests get acquainted with the city, its surroundings and the variety of MICE organisations and venues, ranging from a convention centre or hotel, to castles and other special venues.

"During such a site visit we are really able to show our guests the variety in possibilities which Maastricht & surrounding area has to offer," says Sonja Speth, Sales Manager

Conventions of the Maastricht Convention Bureau. "We visit several venues and organise a workshop during which the guests meet MCB-partners we will not visit during the programme. This always is a very good way for people to do business."

That the guests from various countries were enthusiastic shows from some of their reactions: Italy  
Just a short message to thank you for the kind hospitality and interesting meetings and visits we had in your nice City and around.

Germany: at first I want to say thank you for the invitation to Maastricht and the perfect organisation of this trip. It was really an interesting stay in your city and I could won good impressions of Maastricht.

Belgium: Hiermee wil ik graag jullie team nog eens bedanken voor de piekfijne organisatie van de site-visit. Ik heb een paar leuke ideeën kunnen opdoen, heel leuke mensen leren kennen..kortom verrijkend! (Thank you again for the fine organisation of the site visit. I got a few good ideas, met nice people, in short: enriching!)

Would you like to receive more information about Maastricht and surroundings or the Maastricht Convention Bureau you can always check [www.maastrichtconventionbureau.com](http://www.maastrichtconventionbureau.com)

or call +31 (0)43 328 08 38.

Contact email: [info@maastrichtconventionbureau.com](mailto:info@maastrichtconventionbureau.com)  
URL: [www.maastrichtconventionbureau.com](http://www.maastrichtconventionbureau.com)

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Travel & Tourism Exhibition  
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Tour 2009  
Mar 19, 09 - Mar 22, 09

GLOBE 09  
Mar 19, 09 - Mar 21, 09

ITM - Intourmarket  
Mar 21, 09 - Mar 24, 09

1st Asian Meeting & Incentive  
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