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## Latest Database Entries

MEIA Entertainment & Team Building Australia

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Australis Noosa Lakes Resort & Convention Centre Australia

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## Latest Job Offers



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## MICE-Contact News Archive

### National and international meeting planners visit Maastricht & surrounding area

Oct 06, 2010



"I got a good impression of the venues I had heard of, but had never actually seen, very nice!

Therefore, I thought the site visit to be very useful and informative," says Chantal, who works at Energy Incentives, and who was one of the eighteen Dutch, Belgian and German planners of corporate meetings, incentives and conferences who visited Maastricht.

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"During such a site visit we are really able to show our guests the variety in possibilities

Maastricht & surrounding area has to offer. People don't have to go very far to have a meeting in attractive surroundings. Therefore, it is important to keep informing and inviting planners from our neighbouring countries, especially nowadays, when people don't have a lot of money reserved in their meeting budgets," says Sonja Opreij-Speth, Sales Manager Conventions of the Maastricht Convention Bureau. "During the site visit, we went to several venues and our guests participated in a workshop during which they met with Maastricht Convention Bureau partners we could not include in the site visit programme. This way, our guests were informed adequately by representatives of the various meeting, party and dinner locations, suppliers services and other possibilities in Maastricht & surrounding area. This worked very well."

The Maastricht Convention Bureau is a foundation of several companies and service organisations from the MICE industry of Maastricht & surrounding area. Their purpose is to promote Maastricht & surrounding area as a destination for business meetings, in order to let as many MICE organisers as possible have their meetings in this region.

Contact email: [info@maastrichtconventionbureau.com](mailto:info@maastrichtconventionbureau.com)  
URL: <http://www.maaastrichtconventionbureau.com>

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## Next Events

INTUR, The International Trade Show of Interior Tourism of Valladolid

Nov 25, 10 - Nov 28, 10

EIBTM

Nov 30, 10 - Dec 02, 10

Scandinavian Urban Transit 2010

Dec 01, 10 - Dec 02, 10

Mongolia ITF 2010 - Mongolia International Tourism Fair

Dec 02, 10 - Dec 04, 10

International Luxury Travel Market (ILTM)

Dec 06, 10 - Dec 09, 10

## Poll

Compared to this year, do you expect your MICE business in 2011 to be:

- Better  
 Worse  
 The same

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