



Webcasts

Editorial Business and Industry

For ads, banners, webcasts and other commercial advice, please [contact](#).

View latest Meuse Rhine newsflashes [here](#) on Twitter.

Editorial

MAASTRICHT IN GERMANY

[BIZ: Maastricht, September 2]

Maastricht and the surrounding area was very satisfied by its participation in the German trade show for business meetings 'STB marketplace', which was held in Frankfurt on August 31.

"We got a real kick out of it," says Tamara...[\[more\]](#)

WADSWORTH & WADSWORTH ASSOCIATES, CONSULTANTS

for web content, PR, business journalism, specialist translation, audio, video and live presentations.

MAASTRICHT IN GERMANY

[BIZ: Maastricht, September 2]

Maastricht and the surrounding area was very satisfied by its participation in the German trade show for business meetings 'STB marketplace', which was held in Frankfurt on August 31.

"We got a real kick out of it," says Tamara Weide, Sales Manager Meetings & Incentives of the Maastricht Convention Bureau, when thinking back on her attendance at the trade show for German meeting planners STB Marketplace.

"The fair was organized in a very professional fashion and visitors came with very specific questions to our booth. Many planners were pleasantly surprised that we, together with our partners Maastricht Tourist Office, Hostellerie La Butte aux Bois, Restaurant Château Neercanne, Kruisherhotel and Château St. Gerlach were the only Dutch participants. There was general agreement about the relevance of our presence: we are located so close to Germany, and our beautiful region offers so many options for business meetings! When you think of it, some German cities, such as Berlin, are located much further away for most trade show visitors. This is something they all realized thanks to us being there. Next year we will definitely participate again, not just at this one, but two STB Marketplaces! We hope that we will be able to make even more partners enthusiastic to participate, so we can represent Maastricht & surrounding area with an even larger delegation!"

<http://www.maastrichtconventionbureau.com/>