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Planners Feel Increased Pressure To Show ROI Of Events
A strong majority (60 percent) of meeting planners attending the 21st Annual Hospitality Sales & Marketing Associati...



Seville To Host Academy For Young SITE Leaders
The Society of Incentive and Travel Executives (SITE) and Seville's Congress and Convention Bureau (SCCB) host the Acade...



Meetings & Events Australia And Executive Assistant Network Enter Strategic Alliance
MEA's CEO Linda Gaunt and EAN's Director, Jonathan McIlroy, announced a strategic alliance had been signed between t...



City Service Argentina Selects WMG For U.S. and Canadian Business Development
Effective August 01, World Marketing Group will provide North American representation and business development in the U....



Meetings Industry In India With Much Room For Growth
India has yet to tap into its full potential as a conventions destination, said delegates at the recently-concluded Conv...



Maastricht Debuts At STB Marketplace
Maastricht & surrounding area makes the Dutch debut at the German trade show STB Marketplace, which will be held in...



University Of Sunderland Joins NewcastleGateshead Convention Bureau
The old rivalry will forever remain on the field, but Sunderland and Newcastle have come a step closer off it, after the...



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