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Maastricht Convention Bureau introduces free tailor made tool for (inter)national meetings planner



WRITTEN BY FABIAN STOCKTON
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The new Maastricht Venue & Service Finder offers a simple search, but one can do a detailed search as well and even refine within the search results. This way, the planner will get closer and closer to the most suitable venue or service, based on the needs and wishes he has entered into the Venue & Service Finder.

When the planner is pleased with his results, he can send an RFP to all the venues and services at once.

By offering this tool on its website, the Maastricht Convention

Bureau (MCB) offer planners the possibility to prepare their meeting at any time they like.

The MCB is a foundation of several companies from Maastricht & surrounding area, which are all active in the meeting and convention market. The MCB's goal is to promote Maastricht & surrounding area as a destination for business meetings, to bring as many meetings to the area as possible.

The Maastricht Convention Bureau developed its new website together with Crossmint. The new website is made in web 2.0. Internationally, this is the first website of a convention bureau that is actually based on web 2.0 concepts and which uses social media marketing. Crossmint helps the MCB with developing social media marketing concepts.

Image: [Maastricht Convention Bureau Website](#)

QUICK-FINDER (DIRECTORY)

Select Category

Destination Management

DMC - USA - Oregon

Search

MICECLICK ADS

DMC Quick-Finder

Locate a premium DMC anywhere - more than 1100 DMCs world wide listed
www.conworld.net

CONVENTA 2010

The Meetings and Incentive Travel show for the region of Southeast Europe
www.conventa.si

PlannerMix

A Global Community for Meeting and Event Professionals
www.plannermix.com

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- [Crossmint helps Maastricht Convention Bureau to embrace Web 2.0 & Social Media](#)
- [e-dmc.com debuts - Free Software Solution for the Meeting and Events Industry](#)
- [EIBTM Championing the Future of Meetings Technology](#)
- [Ungerboeck Systems International presents browser-based software version](#)
- [Worktopia unveils latest Survey Results on the State of the small, Off-Site Meetings Industry](#)